

Riverside



2284 Saranac Avenue, Suite 1A
Lake Placid, New York 12946 USA

Businessworld Shipping & Logistics

Businessworld will be publishing a special booklet titled **BW Shipping & Logistics**. (Similar to BW Corporate Realty) end of the month (Issue dated 5th February '07), on stands on 29th January '07. This booklet will be distributed along with newsstand copies only.

Content framework -

- Challenges in the domestic logistic industry.
- Key players in the country today (large and medium players).
- Impact of Retail boom on Logistics.
- SME - the new segment.
- Bulk cargo and challenges of the Shipping industry today.
- Modernization of ports and Government policies on Shipping.
- Emerging ports and their infrastructure.
- Factors that drive this industry.
- World class benchmarks - Port of Singapore etc.

This issue will be of 16 pages + 4 cover. We hope that you will find the content of this special Shipping & Logistics Issue of particular interest for reaching business decision makers in India.

For advertising opportunities, please contact:

Christina Eccleston
International Advertising Representative
Riverside Media- New York
Tel: 518 523-4794
Fax: 518 523-4708
ceccleston@accessriverside.com



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